



web2carz®  
Everything Autos

———— 2018 Media Kit ————



## About Us

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Founded in 2007, Web2Carz.com is a team of automotive experts, designers, marketers, and developers. We draw on industry knowledge and experience to educate our audience and provide our visitors with the best car research and shopping experience possible.







## How We Deliver

There's a car out there for everyone. At Web2Carz.com, we truly believe this. Our team of experts addresses all topics in the car buying process to help car shoppers find the models they want and need.



Web2Carz.com is a robust car-shopping site with over 2 million used vehicle listings.



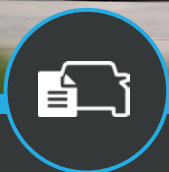
We provide new car reviews, specs, and pricing.



Our finance network helps consumers find a lender for their vehicle purchase.

## Our Content

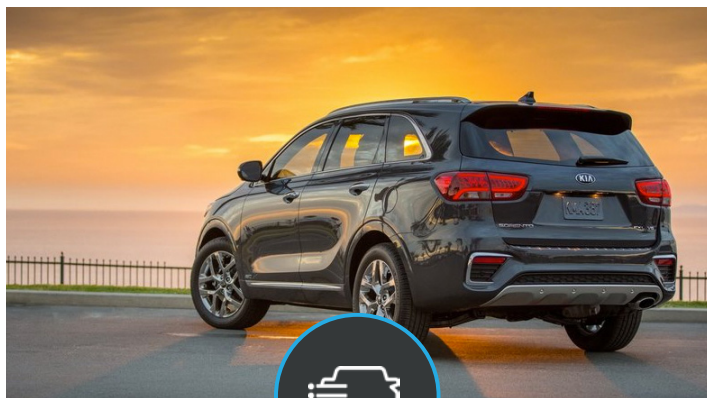
Our comprehensive and easy-to-read vehicle reviews and buying guides spearhead our automotive content. We also provide relevant and timely coverage of the automotive industry including news, feature pieces, financing articles, and videos.



### Car Reviews

2018 Audi A5 Coupe [↗](#)

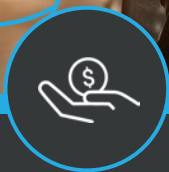
2018 Hyundai Elantra GT [↗](#)



### Buying Guides

7 Cars With 360-Degree Cameras [↗](#)

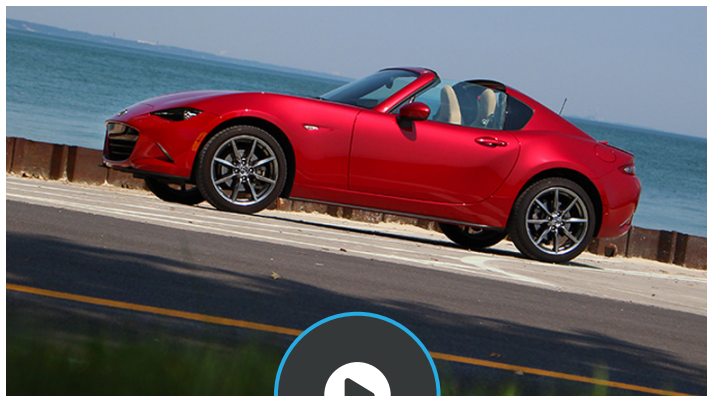
2018 Best Midsize Crossovers [↗](#)



### Auto Finance

7 Steps for Buying a Used Car [↗](#)

Your Guide to Saving Up For a Car [↗](#)



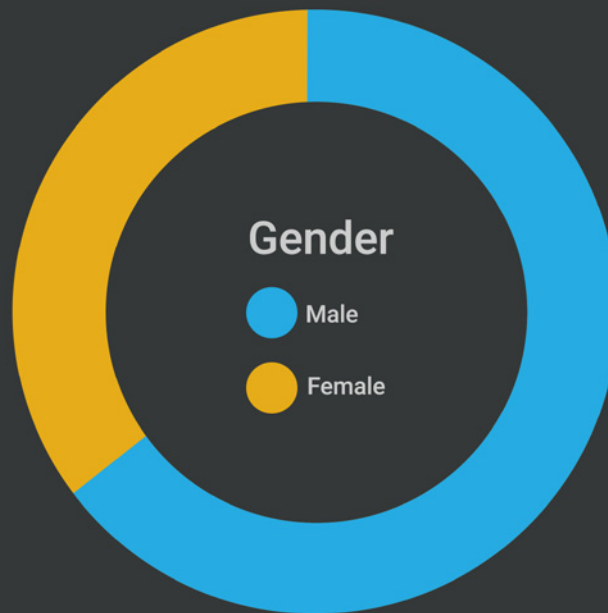
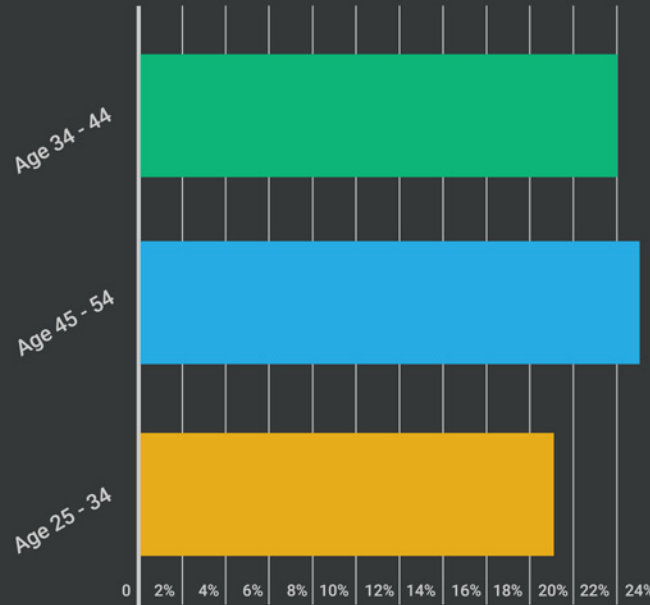
### Videos

2018 Mazda MX-5 RF [↗](#)

2019 Jeep Cherokee Overland 4x4 [↗](#)

# Audience Demographics

## Largest Age Groups



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## Largest In-Market Segments

- ▶ Used car and new car shoppers
- ▶ By segment: SUV shoppers, pickup truck shoppers
- ▶ By brand: Chevy and Ford





## Contact Us

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